

Introducing



SC FitMe

2020-2021 SCHOOL YEAR

SC FitMe is a SCAHPERD sponsored educational fundraising initiative that seeks to develop a strong school, a strong community, a strong state; and, it all begins with a strong ME!

Why Participate in SC FitMe?

Flexibility

- Schools Choose:
 - Structure of program
 - The culminating event
 - When to host event
 - The non-profit to support
 - The unit to embed into existing curriculum

Online Fundraising Platform

Online Resources

- Teacher Toolkit
 - Timeline & checklist
 - Event Ideas
 - School, class, student incentive ideas
 - Lesson Ideas—variety of content & program levels
 - Online fundraising platform FAQs

Fundraising Structure—Where Donations Go:

- **60%** of funds raised go back to program/school (gross, cash—not gift certificates). Schools are encouraged to “pay it forward” by giving 10% of the funds to a non-profit of their choice.
- **25%** covers program administrative fees (in line with non-profit best practices, includes online platform & teacher “give back” incentives).
- **15%** to SCAHPERD to support the development of essential resources for physical educators and critical advocacy efforts at the district, state and national level.

In addition to funds raised for your school, teachers can qualify for “give back” incentives that include:

- Free SCAHPERD membership
- Free Conference registration
- Sub pay for conference
- And More

To request more information and/or sign your school up for a 2020-2021 SC FitMe event, go to

<http://bit.ly/scfitme>

WATCH

SC FitMe Webinar at
<http://bit.ly/SCFitMewebinar>

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