

September 1, 2020

Dear Prospective Sponsor/Exhibitor/Presenter,

As we celebrate our **93rd Annual SCAHPERD Conference**, we are also experiencing a first – a VIRTUAL Conference! This year's will be LIVE, **November 13-15**. The conference theme is ***Hindsight in 20/20: Reflective Practices in Health, Physical Education and Dance***. We invite you to be a part of this exciting event!

This year we are very offering opportunities for sponsors and vendors at the conference. This will include a virtual exhibit hall, virtual booth, brand banners on conference app, potential for online raffles, and a dedicated time for a LIVE exhibit hall with conference participants. There are also a limited number of presentation sessions available or opportunities to sponsor a headliner session or general session. Bottom line, while most face to face conferences and conventions are not taking place, the SCAHPERD Conference will allow you to interact and network with many of South Carolina's leaders and professionals in health, physical education, and dance in a unique, virtual setting.

Currently, we have (4) sessions available for exhibitors to present their products and services. **These sessions are on a first come, first serve basis!** If you are interested in presenting, please contact Kym Kirby at kkirby@lander.edu as soon as possible. SCAHPERD Conference Information – We will host 72 sessions over a two-day period with two different opportunities for LIVE exhibit hall sessions. We will have 9 concurring sessions per hour for conference attendees with (4-6) hours of programming each day. We have 10 spots open for sponsorships during the two days. **Sponsorship will also be on a first come, first serve basis.**

Exhibit and Sponsorship Opportunities:

- Conference "Booth" in Virtual Exhibit Hall – \$175
- Session Presenter Fee: \$75 (with purchase of exhibit booth), \$175 (without exhibit booth)
- Session Sponsorship: \$100 (logo on app and acknowledgment at session)
- General Session Sponsorship - \$300 [banner on app, verbal acknowledgement at general session, ad space on website (September – December)]
- Conference Ad Space on Website: \$200 for link and logo (September-December)
- Conference Ad Space on E-blasts (2): \$100 link and logo

We are excited about all the possibilities of the virtual venture and hope you will strongly consider being a part of the 2020 SCAHPERD Virtual Conference. Let me know if I can answer any questions. Contact me at kkirby@lander.edu or call at (803) 606-7452.

Kym Kirby
SCAHPERD Executive Director