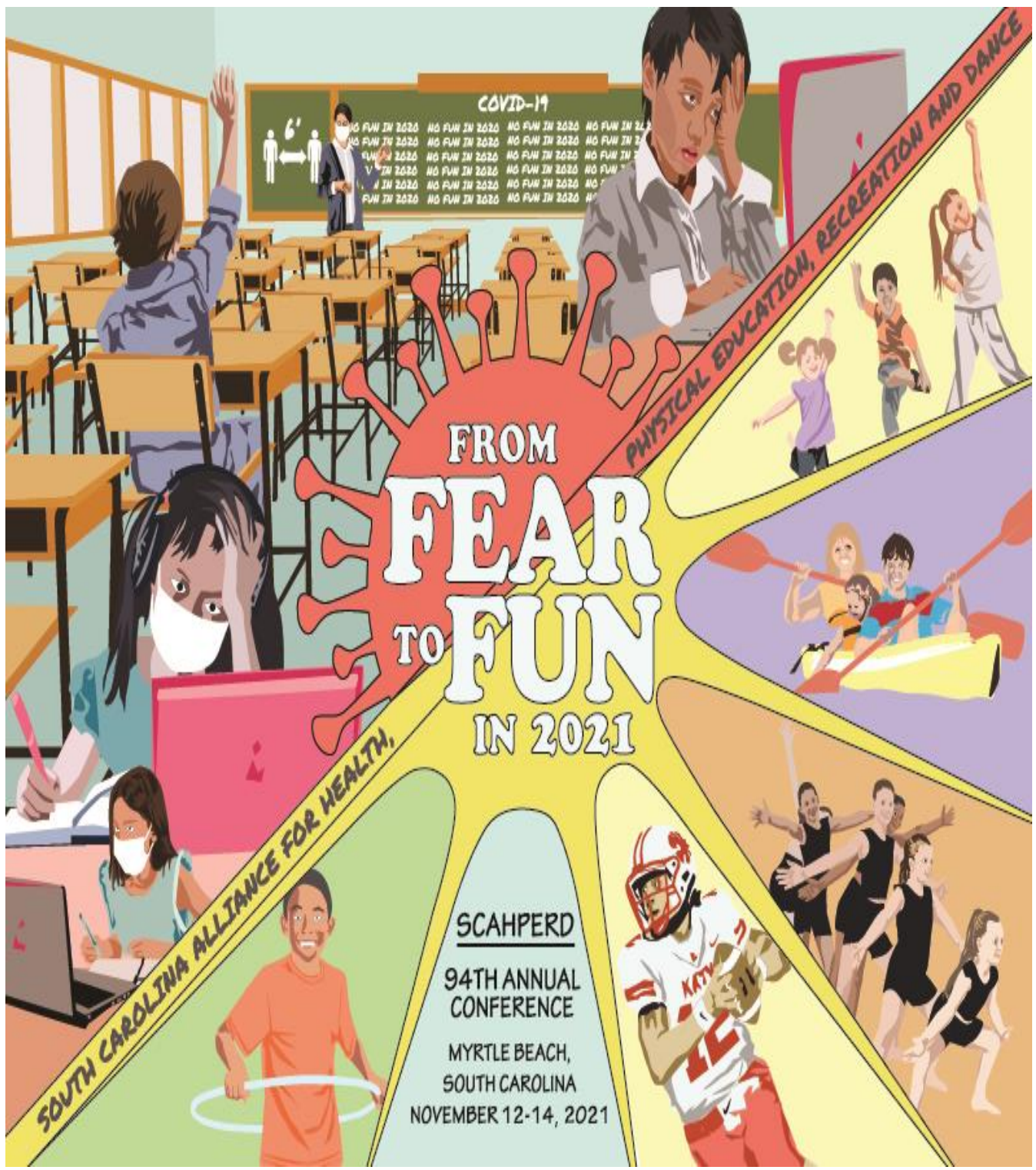


# 2021 SCAHPERD Exhibitor/Sponsor Prospectus





**The South Carolina Alliance for Health,  
Physical Education, Recreation and Dance**

## 94<sup>th</sup> SCAHPERD Annual Conference and Exposition

### Exhibitor/Sponsor/Advertiser Registration Form

The South Carolina Alliance for Health, Physical Education, Recreation and Dance invites you to exhibit at our annual conference and exposition, November 12-14, 2021 at The Kingston Plantation, Embassy Suites Resort in Myrtle Beach, SC. We project an attendance of 400+ leaders and educators from public, private and state institutions in the fields of health, physical education and dance. These professionals purchase and/or recommend equipment for purchase for the program areas they serve. This is a great venue for you to showcase your newest products and ideas.

If you have any questions, please contact the SCAHPERD office at 803-575-2822 or [scahperd@gmail.com](mailto:scahperd@gmail.com).

### Conference Quick Facts:

#### Early Reservation Discount! Save \$25 on your exhibit cost

Reserve your booth and pay a deposit of \$200 by August 1, 2021. Balance is due October 25, 2021.

(Does not include Non-Profit or College/University)

#### Conference Dates:

November 12-14, 2021

Main Hallway just outside conference rooms,  
great access to our attendees

#### Conference Location:

The Kingston Plantation  
Embassy Suites Resort  
Myrtle Beach, SC

#### Hotel Block:

Kingston Plantation – Embassy Suites Resort  
November 12-14 (Friday – Sunday)  
One Bedroom - \$133/night (plus tax)\*  
One Bedroom Villa - \$109/night (plus tax)  
Two Bedroom Villa - \$147/night (plus tax)  
Three Bedroom Villa - \$170/night (plus tax)  
(All ES rooms include breakfast buffet & happy hour)

#### Exhibit Schedule:

Nov. 12: Registration & Set-up: 2:00-5:00 pm  
Nov. 13: Exhibit Hours: 8:00 am-5:00 pm  
(Breakdown by 6:00 pm)

\*Security provided Fri. 5:00 pm-Sat. 7:00 am

#### Exhibits Location:

## Exhibit Booths

### Single Exhibit Booth - \$375.00

- 6' X 10' draped table and two chairs
- 24-hour exhibit security
- Company listing in Conference App
  - Company logo
  - Link to website
  - Contact info. for 2 months following conference
- **Conference presentation, if proposal submitted by July 12<sup>th</sup>.**

### Early Bird Exhibit Booth - \$350.00

Pay the deposit of \$200.00 by August 1<sup>st</sup>.  
Balance of \$150 due by October 25<sup>th</sup>.

### Double Exhibit Booth - \$650.00

### Non-Profit Exhibit Booth - \$175.00

### College/University Booth - \$175.00

**\*Additional \$50 charge for electrical use**

\*\*A late fee of \$100 will be assessed if exhibit booth is reserved after October 25<sup>th</sup>. There will be a \$50 service charge for cancellations. Booth Fee is non-refundable after October 25<sup>th</sup>.

## Exhibit Booth Add-ons!

Show your support and promote your organization by sponsoring an event at the SCAHPERD Conference & Exposition and/or advertising in the conference program and/or SCAHPERD newsletter. Special events and conference wide opportunities are a great way for companies/organizations to increase their exposure, promote new products and services, and gain recognition for products and programs.

### Sponsorship Opportunities

Keynote Speaker Sponsor	\$1500*
Conference Bags	\$1000~
Conference App Sponsor	\$ 250+
Awards Table Sponsor	\$ 200^

### Sponsorships Include:

- \* Opportunity to briefly address attendees @ general session
- \*~Recognition in Conference App & on SCAHPERD website
- \*~1/2 page ad in Conference App & Program
- \*~^Verbal acknowledgement at Event
  - ^Identification on Awards Table
  - +Recognition in Conference App & 1/4 page Ad in Event Program
  - \*^Recognition in Conference App & acknowledgement in Event Program

## Advertising Opportunities

Banner Ad in Conference App	\$200
Conference Bag Stuffer (Must provide 500 flyers for inclusion by November 1)	\$150
Full Page Ad in Conference Program (7 <sup>1</sup> / <sub>2</sub> X 9 <sup>3</sup> / <sub>4</sub> )	\$125
1/2 Page Ad in Conference Program (4 <sup>1</sup> / <sub>4</sub> X 3 <sup>1</sup> / <sub>2</sub> )	\$ 75
1/4 Page Ad in Conference Program (7 X 4 <sup>1</sup> / <sub>2</sub> )	\$ 50
1/4 Page Ad in 2 SCAHPERD newsletters	\$150

\*Advertising bundle pricing available upon request.

\*Advertisements should be submitted electronically to [scahperd@gmail.com](mailto:scahperd@gmail.com) by October 1, 2021.

Registration Form also available at [www.scahperd.org](http://www.scahperd.org)



## Exhibitor/Sponsor Registration Form

The South Carolina Alliance for Health  
Physical Education, Recreation and Dance

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Company Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Web Address: \_\_\_\_\_

Representatives Staffing Booth: \_\_\_\_\_

<b>EXHIBIT BOOTHS</b>	Early Bird Exhibit Booth (Deposit of \$200 by August 1 <sup>st</sup> ; Balance of \$150 by October 25 <sup>th</sup> )	\$350.00 X _____ = \$ _____
	Exhibit Booth	\$375.00 X _____ = \$ _____
	Double Exhibit Booth	\$650.00 X _____ = \$ _____
	Non-Profit Exhibit Booth	\$175.00 X _____ = \$ _____
	Non-Profit Double Exhibit Booth	\$275.00 X _____ = \$ _____
	College/University Exhibit Booth	\$175.00 X _____ = \$ _____

<b>SPONSORSHIPS</b>	Sponsorship Opportunity 1: (note choice) _____	= \$ _____
	Sponsorship Opportunity 2: (note choice) _____	= \$ _____

<b>ADVERTISEMENTS</b>	Conference bag stuffer	\$150.00 X _____ = \$ _____
	Advertisement Opportunity 1: (note choice) _____	= \$ _____

<b>ELECTRICAL</b>	Electrical Outlet Needed	\$ 50.00 = \$ _____
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<b>TOTALS</b>	Total Exhibitor/Sponsor/Advertiser	= \$ _____
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### Method of Payment

Check: # \_\_\_\_\_ (Make payable to SCAHPERD; Send to SCAHPERD, PO Box 445., White Rock, SC 29177)

Credit Card (4% Credit Card fee applied) Please circle one: Visa    MasterCard    Discover    American Express

Card Number: \_\_\_\_\_

Card Holders Name: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

## Regulations for Exhibit Space

**Contract for Space** – This application for space, formal notice of assignments by SCAHPERD and the full payment of rental charges constitute a contract for the right to use the space. In the event of fire, strikes, or other uncontrollable circumstances rendering the exhibit area unfit or unavailable, or causing the exhibit to be canceled ten (10) days or more prior to the opening date of such contract, this contract will not be binding and payments on account of exhibit rental will be refunded. Conference booth will be assigned when full payment has been received.

**Payments for Space** – Applications must be accompanied by deposit of \$200.00 per space made payable to SCAHPERD. The balance is due October 25, 2021. Balances not fully paid by this date will forfeit the deposit and space. Cancellations made by October 25, 2021 will receive a refund, less a \$50.00 service charge.

**Use of Space** – All companies making direct sales must comply with local licensing and tax regulations. All sales activities must be confined to the limits for the space. No exhibitor shall assign, sublet, or share the space allocated without the knowledge and consent of SCAHPERD conference manager. No exhibitor is permitted to show goods other than those manufactured or dealt with by him/her in the regular course of business. Displays shall not be placed so as to block, shield, or interfere in any way with other exhibitors. All exhibit materials must remain within the boundaries of the exhibit booth.

**Circulation and Solicitations** – Distribution of circulars or promotional material may be made only within the space assigned to the exhibitor.

**Liability and Insurance** – SCAHPERD or the hotel management or any officer or staff member will not be responsible for the safety of property of the exhibitors from theft, damage by fire, accident, or other causes, but will use reasonable care to protect the exhibitors from such loss. Exhibitors wishing to insure their goods must do so at their own expense.

**Fire Protection** – Flammable space decorations must be flame proofed. All hangings must clear the floor. Electrical wiring must conform to National Electrical Code Safety Rules. Exhibitors must comply with all city fire regulations.

**Noise-Making Exhibits** – Exhibits which include the operation of musical instruments, radios, public address systems, or any noise-making machines must be conducted or arranged so that the noise resulting from the demonstrations will not annoy or disturb adjacent exhibitors and their patrons or interfere with conference programs.

**Motion Picture Projection** – As agreed by the associated exhibitors of SCAHPERD, the showing of motion pictures or slides in the spaces must be limited in size so as not to disturb adjacent exhibitors.

**Rules and Regulations** – All exhibitors must abide by the rules and regulations established by the facility management, including agreements with official contractors and labor unions.

**Electricity** - Access to an electrical outlet will be provided if paid and requested in advance. Exhibitor must bring their own extension cord. The electrical fee covers plugging in a laptop, however an extra fee may be charged by the hotel for TV's, monitors, and high audio visual displays. Access to Wi-Fi is not included by the hotel.

**Shipping of Equipment** – Arrangement for shipping of equipment and materials should be handled by the exhibitor using an outside distributor. SCAHPERD can provide information for local companies. **NO equipment or materials should be shipped directly to Embassy Suites.** Embassy Suites will charge a service fee for any materials shipped directly to the hotel.

**THESE REGULATIONS** become a part of the contract between the exhibitor and SCAHPERD. They have been formulated for the best interest of all exhibitors and SCAHPERD respectfully asks for the full cooperation of the exhibitor in the observance.

I have read and agree to abide by all regulations of this contract.

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date