



**The South Carolina Alliance for Health,
Physical Education, Recreation and Dance**

94th SCAHPERD Annual Conference and Exposition

Exhibitor/Sponsor/Advertiser Registration Form

The South Carolina Alliance for Health, Physical Education, Recreation and Dance invites you to exhibit at our annual conference and exposition, November 12-14, 2021 at The Kingston Plantation, Embassy Suites Resort in Myrtle Beach, SC. We project an attendance of 400+ leaders and educators from public, private and state institutions in the fields of health, physical education and dance. These professionals purchase and/or recommend equipment for purchase for the program areas they serve. This is a great venue for you to showcase your newest products and ideas.

If you have any questions, please contact the SCAHPERD office at 803-786-3384 or scahperd@columbiasc.edu.

Conference Quick Facts:

Early Reservation Discount! Save \$25 on your exhibit cost

Reserve your booth and pay a deposit of \$200 by August 1, 2021. Balance is due October 25, 2021.

(Does not include Non-Profit or College/University)

Conference Dates:

November 12-14, 2021

Main Hallway just outside conference rooms,
great access to our attendees

Conference Location:

The Kingston Plantation
Embassy Suites Resort
Myrtle Beach, SC

Hotel Block:

Kingston Plantation – Embassy Suites Resort
November 12-14 (Friday – Sunday)
One Bedroom - \$133/night (plus tax)*
One Bedroom Villa - \$109/night (plus tax)
Two Bedroom Villa - \$147/night (plus tax)
Three Bedroom Villa - \$170/night (plus tax)
(All ES rooms include breakfast buffet & happy hour)

Exhibit Schedule:

Nov. 12: Registration & Set-up: 2:00-5:00 pm

Nov. 13: Exhibit Hours: 8:00 am-5:00 pm

(Breakdown by 6:00 pm)

*Security provided Fri. 5:00 pm-Sat. 7:00 am

Exhibits Location:

Exhibit Booths

Single Exhibit Booth - \$375.00

- 6' X 10' draped table and two chairs
- 24-hour exhibit security
- Company listing in Conference App
 - Company logo
 - Link to website
 - Contact info. for 2 months following conference
- **Conference presentation, if proposal submitted by July 5th.**

Early Bird Exhibit Booth - \$350.00

Pay the deposit of \$200.00 by August 1st.
Balance of \$150 due by October 25th.

Double Exhibit Booth - \$650.00

Non-Profit Exhibit Booth - \$175.00

College/University Booth - \$175.00

***Additional \$50 charge for electrical use**

**A late fee of \$100 will be assessed if exhibit booth is reserved after October 25th. There will be a \$50 service charge for cancellations. Booth Fee is non-refundable after October 25th.

Exhibit Booth Add-ons!

Show your support and promote your organization by sponsoring an event at the SCAHPERD Conference & Exposition and/or advertising in the conference program and/or SCAHPERD newsletter. Special events and conference wide opportunities are a great way for companies/organizations to increase their exposure, promote new products and services, and gain recognition for products and programs.

Sponsorship Opportunities

| | |
|-------------------------|---------|
| Keynote Speaker Sponsor | \$1500* |
| Conference Bags | \$1000~ |
| Conference App Sponsor | \$ 250+ |
| Awards Table Sponsor | \$ 200^ |

Sponsorships Include:

- * Opportunity to briefly address attendees @ general session
- *~Recognition in Conference App & on SCAHPERD website
- *~1/2 page ad in Conference App & Program
- *~^Verbal acknowledgement at Event
- ^Identification on Awards Table
- +Recognition in Conference App & 1/4 page Ad in Event Program
- *^Recognition in Conference App & acknowledgement in Event Program

Advertising Opportunities

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|---|-------|
| Banner Ad in Conference App | \$200 |
| Conference Bag Stuffer (Must provide 500 flyers for inclusion by November 1) | \$150 |
| Full Page Ad in Conference Program (7 ¹ / ₂ X 9 ³ / ₄) | \$125 |
| 1/2 Page Ad in Conference Program (4 ¹ / ₄ X 3 ¹ / ₂) | \$ 75 |
| 1/4 Page Ad in Conference Program (7 X 4 ¹ / ₂) | \$ 50 |
| 1/4 Page Ad in 2 SCAHPERD newsletters | \$150 |

*Advertising bundle pricing available upon request.

*Advertisements should be submitted electronically to scahperd@gmail.com by October 1, 2021.

Registration Form also available at www.scahperd.org



Exhibitor/Sponsor Registration Form

The South Carolina Alliance for Health
Physical Education, Recreation and Dance

Company Name: _____

Contact Person: _____

Phone: _____ Fax: _____

Email: _____

Company Mailing Address: _____

City: _____ State: _____ Zip: _____

Web Address: _____

Representatives Staffing Booth: _____

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|-----------------------|--|-----------------------------|
| EXHIBIT BOOTHS | Early Bird Exhibit Booth (Deposit of \$200 by August 1 st ; Balance of \$150 by October 25 th) | \$350.00 X _____ = \$ _____ |
| | Exhibit Booth | \$375.00 X _____ = \$ _____ |
| | Double Exhibit Booth | \$650.00 X _____ = \$ _____ |
| | Non-Profit Exhibit Booth | \$175.00 X _____ = \$ _____ |
| | Non-Profit Double Exhibit Booth | \$275.00 X _____ = \$ _____ |
| | College/University Exhibit Booth | \$175.00 X _____ = \$ _____ |

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|---------------------|--|------------|
| SPONSORSHIPS | Sponsorship Opportunity 1: (note choice) _____ | = \$ _____ |
| | Sponsorship Opportunity 2: (note choice) _____ | = \$ _____ |

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|-----------------------|--|-----------------------------|
| ADVERTISEMENTS | Conference bag stuffer | \$150.00 X _____ = \$ _____ |
| | Advertisement Opportunity 1: (note choice) _____ | = \$ _____ |

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|-------------------|--------------------------|---------------------|
| ELECTRICAL | Electrical Outlet Needed | \$ 50.00 = \$ _____ |
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| TOTALS | Total Exhibitor/Sponsor/Advertiser | = \$ _____ |
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Method of Payment

Check: # _____ (Make payable to SCAHPERD; Send to SCAHPERD, PO Box 455., White Rock, SC 29177)

Credit Card (4% Credit Card fee applied) Please circle one: Visa MasterCard Discover American Express

Card Number: _____

Card Holders Name: _____

Expiration Date: _____ Security Code: _____

Authorized Signature: _____ Billing Zip Code: _____

Regulations for Exhibit Space

Contract for Space – This application for space, formal notice of assignments by SCAHPERD and the full payment of rental charges constitute a contract for the right to use the space. In the event of fire, strikes, or other uncontrollable circumstances rendering the exhibit area unfit or unavailable, or causing the exhibit to be canceled ten (10) days or more prior to the opening date of such contract, this contract will not be binding and payments on account of exhibit rental will be refunded. Conference booth will be assigned when full payment has been received.

Payments for Space – Applications must be accompanied by deposit of \$200.00 per space made payable to SCAHPERD. The balance is due October 25, 2021. Balances not fully paid by this date will forfeit the deposit and space. Cancellations made by October 25, 2021 will receive a refund, less a \$50.00 service charge.

Use of Space – All companies making direct sales must comply with local licensing and tax regulations. All sales activities must be confined to the limits for the space. No exhibitor shall assign, sublet, or share the space allocated without the knowledge and consent of SCAHPERD conference manager. No exhibitor is permitted to show goods other than those manufactured or dealt with by him/her in the regular course of business. Displays shall not be placed so as to block, shield, or interfere in any way with other exhibitors. All exhibit materials must remain within the boundaries of the exhibit booth.

Circulation and Solicitations – Distribution of circulars or promotional material may be made only within the space assigned to the exhibitor.

Liability and Insurance – SCAHPERD or the hotel management or any officer or staff member will not be responsible for the safety of property of the exhibitors from theft, damage by fire, accident, or other causes, but will use reasonable care to protect the exhibitors from such loss. Exhibitors wishing to insure their goods must do so at their own expense.

Fire Protection – Flammable space decorations must be flame proofed. All hangings must clear the floor. Electrical wiring must conform to National Electrical Code Safety Rules. Exhibitors must comply with all city fire regulations.

Noise-Making Exhibits – Exhibits which include the operation of musical instruments, radios, public address systems, or any noise-making machines must be conducted or arranged so that the noise resulting from the demonstrations will not annoy or disturb adjacent exhibitors and their patrons or interfere with conference programs.

Motion Picture Projection – As agreed by the associated exhibitors of SCAHPERD, the showing of motion pictures or slides in the spaces must be limited in size so as not to disturb adjacent exhibitors.

Rules and Regulations – All exhibitors must abide by the rules and regulations established by the facility management, including agreements with official contractors and labor unions.

Electricity - Access to an electrical outlet will be provided if paid and requested in advance. Exhibitor must bring their own extension cord. The electrical fee covers plugging in a laptop, however an extra fee may be charged by the hotel for TV's, monitors, and high audio visual displays. Access to Wi-Fi is not included by the hotel.

Shipping of Equipment – Arrangement for shipping of equipment and materials should be handled by the exhibitor using an outside distributor. SCAHPERD can provide information for local companies. **NO equipment or materials should be shipped directly to Embassy Suites.** Embassy Suites will charge a service fee for any materials shipped directly to the hotel.

THESE REGULATIONS become a part of the contract between the exhibitor and SCAHPERD. They have been formulated for the best interest of all exhibitors and SCAHPERD respectfully asks for the full cooperation of the exhibitor in the observance.

I have read and agree to abide by all regulations of this contract.

Authorized Signature

Title

Date