HINDSIGHT
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20/20
Reflective Practices in Health, Physical Education, and Dance

South Carolina Alliance for Health, Physical Education, Recreation, and Dance
93rd Annual Conference
Embassy Suites - Myrtle Beach, SC
November 13-15, 2020
The South Carolina Alliance for Health, Physical Education, Recreation and Dance

92nd SCAHPERD Annual Conference and Exposition

Exhibitor/Sponsor/Advertiser Registration Form
The South Carolina Alliance for Health, Physical Education, Recreation and Dance invites you to exhibit at our annual conference and exposition, November 13-15, 2020 at The Kingston Plantation, Embassy Suites Resort in Myrtle Beach, SC. We project an attendance of 400+ leaders and educators from public, private and state institutions in the fields of health, physical education and dance. These professionals purchase and/or recommend equipment for purchase for the program areas they serve. This is a great venue for you to showcase your newest products and ideas.

If you have any questions, please contact the SCAHPERD office at 803-786-3384 or scahperd@columbiasc.edu.

Conference Quick Facts:

Early Reservation Discount! Save $25 on your exhibit cost
(Non-Profit and College/University = $10 discount)

Conference Dates:
November 13-15, 2020

Conference Location:
The Kingston Plantation
Embassy Suites Resort
Myrtle Beach, SC

Exhibit Schedule:
November 13: Registration & Set-up: 2-5 pm
November 14: Exhibit Hours: 8:00 am-5:00 pm
(Breakdown by 6:00 pm)
*Security provided Fri. 5:00 pm-Sat. 7:00 am

Exhibits Location:
Main Hallway just outside conference rooms,
great access to our attendees

Hotel Block:
Kingston Plantation – Embassy Suites Resort
November 13-15 (Friday – Sunday)
One Bedroom - $125/night (plus tax)*
One Bedroom Villa - $104/night (plus tax)
Two Bedroom Villa - $141/night (plus tax)
Three Bedroom Villa - $163/night (plus tax)
(All ES rooms include breakfast buffet & happy hour)
**Exhibit Booths**

**Single Exhibit Booth - $375.00**
- 6’ X 10’ draped table and two chairs
- 24-hour exhibit security
- Company listing in Conference App
  - Company logo
  - Link to website
  - Contact info. for 2 months following conference
- Conference presentation, if proposal submitted by June 15th

**Early Bird Exhibit Booth - $350.00**
Pay the deposit of $150.00 by July 1st. Balance of $200 due by October 25th.

**Double Exhibit Booth - $650.00**

**Non-Profit Exhibit Booth - $175.00**

**College/University Booth - $175.00**
*Additional $50 charge for electrical use
**A late fee of $50 will be assessed if exhibit booth is reserved after October 25th. There will be a $25 service charge for cancellations. Fee is non-refundable after October 25th.

**Exhibit Booth Add-ons!**

Show your support by sponsoring an event at the SCAHPERD Conference & Exposition and/or advertising in the conference program and/or SCAHPERD newsletter. Special events and conference wide opportunities are a great way for companies/organizations to increase their exposure, promote new products and services, and gain recognition for products and programs.

**Sponsorship Opportunities**

- Keynote Speaker Sponsor $1500*
- Conference Bags $1000~
- Conference App Sponsor $250+
- Awards Table Sponsor $200^*

**Sponsorships Include:**
*Opportunity to briefly address attendees
~Recognition in Conference App & on SCAHPERD website
~1/2 page ad in Conference App & Program
^Verbal acknowledgement at Event
^Identification on Awards Table
+Recognition in Conference App & 1/4 page Ad in Event Program
^Recognition in Conference App & 1/8 page Ad in Event Program

**Advertising Opportunities**

- Banner Ad in Conference App $125
- Conference Bag Stuffer $125
  *(Must provide 600 flyers for inclusion by November 1)*
- Full Page Ad in Conference Program (7½ X 9¾) $125
- ½ Page Ad in Conference Program (4¾ X 3½) $75
- ¼ Page Ad in Conference Program (7 X 4½) $50
- ¼ Page Ad in 2 SCAHPERD newsletters $150

*Advertising bundle pricing available upon request.
*Advertisements should be submitted electronically to scahperd@columbiasc.edu by October 1, 2020.
Exhibitor/Sponsor Registration Form

Company Name: ________________________________________________
Contact Person: __________________________________________________
Phone: ___________________________ Fax: ___________________________
Email: ___________________________

Company Mailing Address: _______________________________________
City: ___________________________ State: ________ Zip: _____________
Web Address: ___________________________________________________
Representatives Staffing Booth: ___________________________________  

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EXHIBIT BOOTHS

Early Bird Exhibit Booth $350.00 X ____ = $ __________
(Deposit of $150 by August 1; Balance of $200 by October 30)
Early Bird Exhibit Booth – Non-profit or College/University $165.00 X ____ = $ __________
Exhibit Booth $375.00 X ____ = $ __________
Double Exhibit Booth $650.00 X ____ = $ __________
Non-Profit Exhibit Booth $175.00 X ____ = $ __________
Non-Profit Double Exhibit Booth $275.00 X ____ = $ __________
College/University Exhibit Booth $175.00 X ____ = $ __________

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SPONSORSHIPS

Sponsorship Opportunity 1: (note choice) ____________________________ = $ __________
Sponsorship Opportunity 2: (note choice) ____________________________ = $ __________

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ADVERTISEMENTS

Conference bag stuffer $125.00 X ____ = $ __________
Advertisement Opportunity 2: (note choice) ____________________________ = $ __________

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ELECTRICAL

Electrical Outlet Needed $ 25.00 = $ __________

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TOTALS

Total Exhibitor/Sponsor/Advertiser = $ __________

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Method of Payment

☐ Check: # _______ Make payable to SCAHPERD; Send to SCAHPERD, 1301 Columbia College Dr., Columbia, SC 29203

☐ Credit Card (3.5% Credit Card fee applied) Please circle one: Visa MasterCard Discover American Express Card Number: ________________________________________________ Card Holder’s Name: ____________________________________________ Expiration Date: __________________________ Security Code: __________________________ Authorized Signature: ___________________________ Billing Zip Code: ____________

**As a paid exhibitor, you are guaranteed a conference session if you submit a proposal by June 22 @ http://bit.ly/2020scahperdproposal.**
Regulations for Exhibit Space

**Contract for Space** – This application for space, formal notice of assignments by SCAHPERD and the full payment of rental charges constitute a contract for the right to use the space. In the event of fire, strikes, or other uncontrollable circumstances rendering the exhibit area unfit or unavailable, or causing the exhibit to be canceled ten (10) days or more prior to the opening date of such contract, this contract will not be binding and payments on account of exhibit rental will be refunded. Conference booth will be assigned when full payment has been received.

**Payments for Space** – Applications must be accompanied by deposit of $150.00 per space made payable to SCAHPERD. The balance is due October 30, 2020. Balances not fully paid by this date will forfeit the deposit and space. Cancellations made by October 30, 2020 to receive a refund, less a $25.00 service charge.

**Use of Space** – All companies making direct sales must comply with local licensing and tax regulations. All sales activities must be confined to the limits for the space. No exhibitor shall assign, sublet, or share the space allocated without the knowledge and consent of SCAHPERD conference manager. Displays should be placed so as not to block, shield, or interfere in any way with other exhibitors. All exhibit materials should remain within the boundaries of the exhibit booth.

**Circulation and Solicitations** – Distribution of circulars or promotional material may be made only within the space assigned to the exhibitor.

**Liability and Insurance** – SCAHPERD, hotel management, any officer or staff member will not be held responsible for the safety of property of the exhibitors from theft, damage by fire, accident, or other causes, but will use reasonable care to protect the exhibitors from such loss. Exhibitors wishing to insure their goods must do so at their own expense.

**Fire Protection** – Flammable space decorations should be flame proofed. All hangings must clear the floor. Electrical wiring must conform to National Electrical Code Safety Rules. Exhibitors must comply with all city fire regulations.

**Noise-Making Exhibits** – Exhibits that include the operation of musical instruments, radios, public address systems, or any noise-making machines must be conducted or arranged so that the noise resulting from the demonstrations will not disturb adjacent exhibitors and their patrons or interfere with conference programs.

**Motion Picture Projection** – The showing of motion pictures or slides in exhibit spaces must be limited in size so as not to disturb adjacent exhibitors.

**Rules and Regulations** – All exhibitors must abide by the rules and regulations established by the facility management, including agreements with official contractors and labor unions.

**Electricity** – Access to an electrical outlet will be provided if paid and requested in advance. Exhibitors must provide their own extension cord. The electrical fee covers plugging in a laptop, however an extra fee may be charged by the hotel for TV’s, monitors, and high audio visual displays. Access to Wi-Fi is not included by the hotel.

**Shipping of Equipment** – Arrangement for shipping of equipment and materials should be handled by the exhibitor using an outside distributor. SCAHPERD can provide information for local companies. NO equipment or materials should be shipped directly to Embassy Suites. Embassy Suites will charge a service fee for any materials shipped directly to the hotel.

**THESE REGULATIONS** become a part of the contract between the exhibitor and SCAHPERD. They have been formulated for the best interest of all exhibitors and SCAHPERD respectfully asks for the full cooperation of the exhibitor in the observance.

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I have read and agree to abide by all regulations of this contract.

____________________________________________________  ______________________________________________________  ______________
Authorized Signature                              Title                               Date