



*American Alliance for
Health, Physical Education,
Recreation and Dance*

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LET'S MOVE IN SCHOOL

KEY MESSAGES POINTS

Fall 2011

Nearly 6,000 schools across the country, representing over four million students and 21,000 physical education teachers, have registered for www.LetsMoveInSchool.org, an initiative of the American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD). Developed in April 2010, Let's Move in School supports Let's Move!, First Lady Michelle Obama's campaign to solve the epidemic of childhood obesity within a generation. Joining the AAHPERD family of national, district, and state associations in support of both of these initiatives are leading education associations, federal partners, and corporate partners in an effort to help schools coordinate physical activity before, during, and after school.

Let's Move in School Goal

To ensure that every school provides a comprehensive school physical activity program with quality physical education as the foundation so that youth will develop the knowledge, skills, and confidence to be physically active for a lifetime.

Fall Events

- Free Let's Move in School Webinars will be held the second Wednesday of every month. To register go to www.LetsMoveInSchool.org.
- Let's Move in School participated in Nickelodeon's Worldwide Day of Play on Saturday, September 24 in Washington, DC which was attended by 55,000 people.
- Let's Move in School is participating with First Lady Michelle Obama and National Geographic Kids to break a Guinness World Record on October 11/12 for the most people doing jumping jacks.
- On Wednesday, October 12 AAHPERD will host its first annual Let's Move in School Stakeholders Meeting at the Reston headquarters.

New Action Projects

- The free online Let's Move in School toolkit for physical education teachers is now available. Visit the website monthly to learn of ways to promote a comprehensive school physical activity program.
- The Let's Move in School toolkit targeted to principals has been sent to over 2,500 registered schools. Let's Move in School posters and brochures are available.
- Another new resource is the brochure called 101 Tips for Implementing a Comprehensive School Physical Activity Program.

Coming Soon

- The free online Let's Move in School toolkit for PTAs/PTOs will be available in October.
- The free online Let's Move in School Superintendent/School Board online toolkit will be available in October.
- Results of the 2011 Comprehensive School Physical Activity Survey will be released on October 12.

Let's Move in School Partners

Strategic Partners: ASCD (formerly the Association for Supervision and Curriculum Development), National Association of Elementary School Principals (NAESP), National Association of Secondary School Principals (NASSP), American Association of School Administrators (AASA), and National School Boards Association (NSBA)

Federal Partner: President's Council on Fitness, Sports & Nutrition

Over 50 Organizational Supporters

Corporate Partners (to-date): Healthy Weight Commitment Foundation, American Beverage Association, Hershey's Track and Field Games, ING, Skillastics, HOPSports, PlayCore, Playworld Systems, and Speed Stacks

Contact Information

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